

# *Advertising man discovers service that.....actually exceeds promise. True!*

*Jonathan Wilson, owner/director of one of Christchurch's leading advertising agencies, Wilson Advertising.*



Ad man Jonathan Wilson knows all about puffed-up promises. So when he saw Wright HotSpring Spas saying they were 'the best selling the best', Jonathan said, "Well, let's just see". That was 1999.

Jonathan and wife Tracy shopped around. Being keen competitive cyclists, they bought a HotSpring Sovereign spa from Wrights as its back massager was perfect to relax and rejuvenate their tired muscles.

Wright's installed it in their rented home and reinstalled it once their new home was finished. "Then," says Tracy "we had two children while Jonathan's business was really taking off - the spa actually became our escape if you like, 'far from the madding crowd.'"

Later they bought a family holiday home at Lake Brunner. They loved the outdoor pursuits there... but, oh how they really missed their spa. So in 2005 they purchased their 2nd HotSpring Spa from Wrights.

Says Tracy, "It's clear that Wrights have really valued our business. For example, last year when we moved homes again, Wrights transferred the spa, no hassles, on time and even without cost."

"Yes," sums up Jonathan, "given the superb service we've received over ten years, we really did buy 'the best from the best' ... amazing!"

*Joel and Levi, love the fun times in the spa with mum (Tracy) and dad (Johnny).*



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